

SUBJECT: BUSINESS MANAGEMENT IB STANDARD

**HEAD OF DEPARTMENT:
MR A SUTHERLAND**

HEAD OF SUBJECT: MR A SUTHERLAND

SYLLABUS NUMBER:

N / A

SYNOPSIS OF CONTENT

- Topic 1: Business organisation and environment
- Topic 2: Human resource management
- Topic 3: Finance and accounts
- Topic 4: Marketing
- Topic 5: Operations management

The course gives students an appreciation of complex business activities. It considers the diverse range of business organisations and activities and the cultural and economic context in which business operates.

Emphasis is placed on six core concepts: culture, ethics, globalization, innovation, strategy, change. Students are encouraged to create links between concepts, content and context, promoting a holistic overview of business activity.

SKILLS THAT WILL BE DEVELOPED

- Exploring business issues from different cultural perspectives
- Critical thinking about individual and organisational behaviour
- Taking informed business decisions
- Appreciation of the nature and significance of change in a local, regional and global context
- An awareness of social, cultural and ethical factors and an appreciation of social and ethical responsibilities in international markets

SOME USEFUL WEBSITES

www.bized.co.uk

www.tutor2u.net

<http://news.bbc.co.uk>

<http://business.guardian.co.uk/>

www.businessstudiesonline.co.uk

www.businesslink.gov.uk

ASSESSMENT

As with all IB subjects, this is a two year linear course with exams at the end (May of U6). There is also an Internal Assessment (coursework) worth 25% of the final grade.

Examinations:

Paper 1: Structured questions based on a pre-seen case study – 35%.

Paper 2: Structured questions based on stimulus material with a quantitative element – 40%.

Internal Assessment:

Written commentary about a real issue or problem facing a particular organization – 25%.

SPECIFIC MATRICULATION REQUIREMENTS

In addition to the Sixth Form matriculation requirements, students must have at least one GCSE grade C or above in a Humanities subject.

OTHER INFORMATION **Eg Field Trips/expenses/books**

Text books are provided.