

## **SUBJECT: MEDIA**

**HEAD OF SUBJECT:**  
MR O GOODWIN

**SYLLABUS NUMBER:**  
OCR MEDIA STUDIES (J200)

### **SYNOPSIS OF CONTENT**

Students will learn to:

- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- acquire knowledge and understanding of a range of important media issues
- develop appreciation and critical understanding of the media and how media products reflect the social, cultural, historical and political contexts in which they are produced
- understand and apply specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed in order to make informed arguments, reach substantiated judgements and draw conclusions about media issues
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- develop practical skills by providing opportunities for creative media production.

### **SETTING ARRANGEMENTS**

Students will be taught in mixed ability groups for GCSE Media.

### **EXTRA CURRICULAR OPPORTUNITIES**

GCSE students can attend sessions in C14 on Thursdays after school for theory or programming support.

### **NEW QUALIFICATION**

This specification is currently going through the accreditation process with Ofqual. As a result elements of this course are subject to change.

### **ASSESSMENT**

#### **Textual Analysis – Written Paper – 35%**

Learners will explore how media products follow generic conventions, use media language, represent events, issues, places, individuals and social groups, address audiences and reflect their industrial context.

#### **Exploring Media – Written Paper – 35%**

Learners will explore the range of media forms to exemplify media industry issues and practice creative tasks showing their knowledge and understanding of the theoretical framework (media language, representation, audiences and media industries) as it applies to each form. Learners will apply the theoretical framework and theoretical perspectives to three in-depth studies.

#### **Creating Media – NEA – 30%**

Learners will create media products through applying knowledge and understanding of media language and representation from the theoretical framework to express and communicate meaning to an intended audience.

### **SELF STUDY ADVICE**

As part of the course students are required to critically analyse media products from various media forms such as:

- Television
- Film
- Radio
- Newspapers
- Magazines
- Video Games
- Online, Social and Participatory Media

Students will be taught how to critically evaluate each media style and can practice this skill when they consume media at home.